



How to Start With Social Media Content



Commit

- Commit to a schedule
- Treat content like an obligation
- Plan it into your schedule
- Marketing needs to become a habit



Content Types

- Written
 - Blogs
 - Articles
- Photos
 - Stock photos with edits
 - Photos you take
- Graphics
 - [Undraw.co](https://undraw.co)
- Video
 - Selfie Video
 - Screen Video
- Whiteboard Video
 - Made with Doodly.com
 - Hire someone for this
 - Record audio clip and send to video editor



Where to Get Content Ideas

- Facebook groups
- YouTube comments
- Social Media Topics
- Google Search
- YouTube Search
- Google Trends



Get a Scheduling Tool

- [Oneupapp.io](https://oneupapp.io)
- [Hootsuite.com](https://hootsuite.com)
- [Sproutsocial.com](https://sproutsocial.com)
- [Buffer.com](https://buffer.com)



Phone Apps to Use

- Gopro Quik
- Typorama
- Canva App
- Loom
- Social Media Apps
 - TikTok
 - YouTube
 - Instagram



Where to Hire Content Editors and Managers

- [Upwork.com](https://www.upwork.com)
- [Fiverr.com](https://www.fiverr.com)
- [Designpickle.com](https://www.designpickle.com)
- [Thefuture.io](https://www.thefuture.io)



Where to Start

- Make an appointment with yourself to record/make content
- Schedule/edit/post content
 - Can hire someone to help with this on [Upwork.com](https://www.upwork.com) or [Fiverr.com](https://www.fiverr.com)
- Don't overthink it
- Doesn't have to be perfect
- Decide how often you want to post